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Get Google Reviews

September 24, 2015 By [Bob Henderson](#) — [Leave a Comment](#)

How to register your business & get reviews on Google:

Google is the most widely used search engine, comprising around 90% of all internet searches. The power of getting ranked high by your primary keywords (“home inspection nashville tn” for a home inspector in Nashville, Tennessee) can make a big difference in having your services found online. There are many factors that influence this. Although blog activity is thought to be the most important one, for a local business, I have found that this may not be as important in many instances.

I recently helped a local coffee shop get on the map with Google. I noticed that when I searched “coffee shop” right in front of his cafe, they was not showing up. The first problem was that no one had registered his establishment on Google (many web designers don’t do this). Not having a Google business listing there was no way for anyone to give them positive reviews, which is clearly a big ranking factor in search results. I registered his site with Google, and after a few reviews, abracadabra: #1 in that geographical search!



How to register your business for free:

Get, or use your gmail account user name and password.

1. Go to **Google for business**: select your category of business, search for your company name, if it's not there, add your business. Google will send you a post card in 1 – 2 weeks. It will have a verification code on it that you will need to enter.
2. Go back to Google for business and enter the code. That's it!

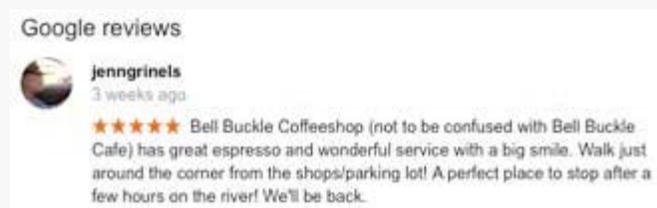
Download this PDF to see what the process looks like.

This process is similar for **Bing** and **FourSquare**. **Yelp** uses a phone verification the last time I checked.

NOTE: One of the newest tricks in the book, are unscrupulous telemarketers calling, claiming to be with Google wanting to verify your business. BS! Google will not call you to do that. They are selling something else.

How to give a Google review:

Add a rating & review



1. Open **Google Maps** on your computer and make sure you're signed in (gmail username and password).
2. Search for a place.
3. On the card that appears below the search box, click Write a review.
4. In the window that appears, click the stars to score a place and write a review.

NOTE: Do not try to rate yourself, or let someone else rate you on your device. This will get it deleted, or worse.

#googlereviews #howtogetgooglereviews #googlebusinessregistration

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Filed Under: [SEO](#)



About Bob Henderson

Marketing consultant and creative developer including: websites, photography and video. Vanderbilt Kennedy Center Leadership Council. Belmont University Alumni Board of Directors. Former Metro

Historical Commision member. Native Nashvillian, served in the US Navy and Tennessee Air National Guard. Connect with me on [Google+](#) | [LinkedIn](#) | [Facebook](#)

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You must be [logged in](#) to post a comment.

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Screen Shots of registration
process. ↓

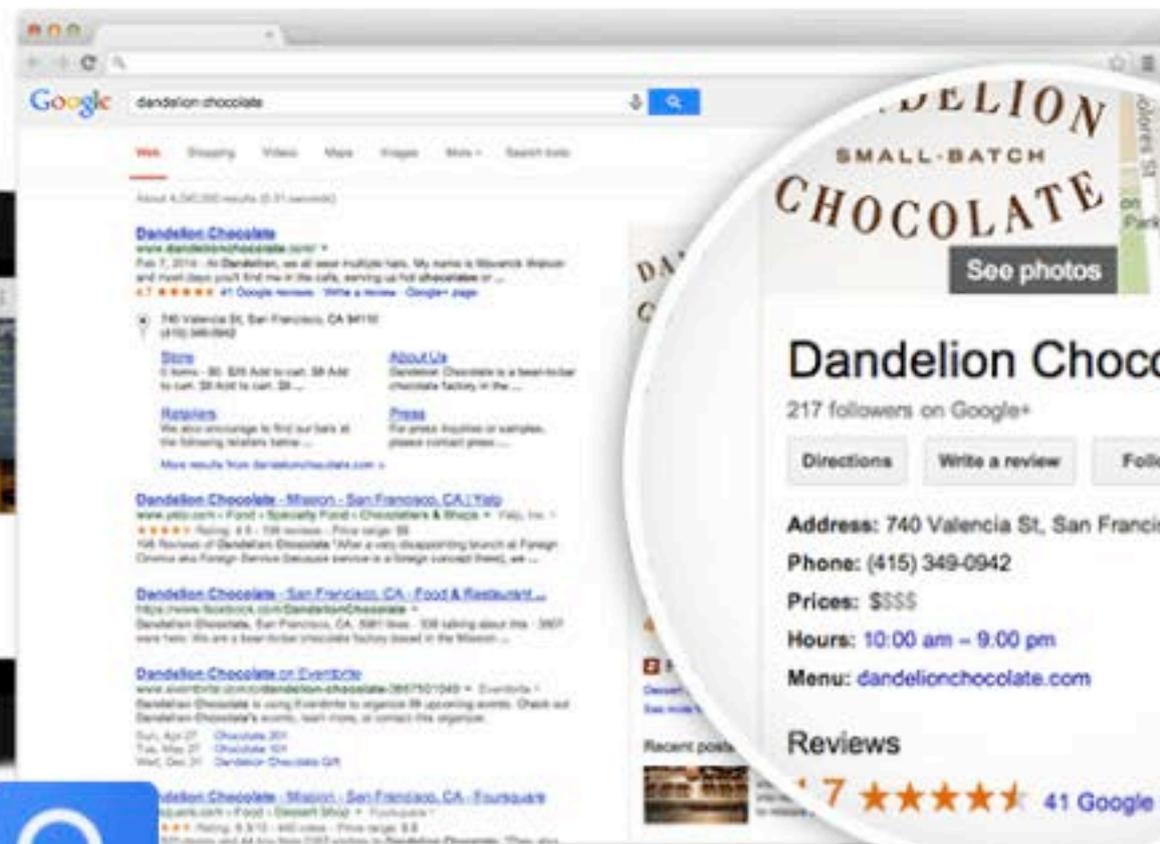
Get your business on Google for free

New – Google My Business connects you directly with customers, whether they're looking for you on Search, Maps or Google+.

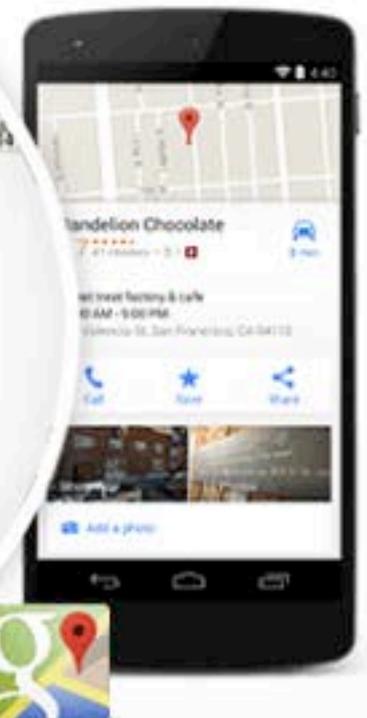
Get on Google



Show up across Google



Give customers the right info



Build lasting relationships

Choose business type

Storefront

Restaurant, retail store, hotel,
etc.

Service Area

Plumber, pizza delivery, taxi
service, etc.

Brand

Product, sports team, music
band, cause, etc.

Managing multiple locations? Use [Google My Business Locations](#)



 My Business | Find your business

auto parts bell buckle tn



Gulf of Alaska



My Business | Select your business

auto parts bell buckle tn



Haskins Auto Salvage

2215 Highway 82 E
Bell Buckle, TN 37020-3910
(931) 389-9121



Sanders Auto Salvage

408 Smith Rd # A
Bell Buckle, TN 37020-4803
(931) 294-5591



Love's Travel Stop

6137 Epps Mill Rd.
I-24 Exit 89
Christiana, TN 37037
(615) 904-7303



None of these match
[Add your business](#)

Business name

Country / Region

United States



Street address

City

Enter the full city name

State

Please select



ZIP code

Main business phone



Category

Enter a category



I deliver goods and services to my customers at their location – [Important information](#)

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Google Confirmation Post Card



Hello from Google,

You're almost done registering your business with Google.

After you verify your identity, your listing will go live in about a day. Then you can easily:

- Keep your hours, website, and other details up to date.
- Stand out with photos, videos, even coupons.
- View your personalized business dashboard for stats on who's visiting your listing and requesting directions to you.

Your business listing is:

Fredric and Petersen Road
310 Beasley Dr
Franklin
TN
37064-3910

Customers like to know what's going on right now. Log in frequently to keep your information current and to check your latest stats on your business dashboard.

To verify your identity:

Step 1:

Go to www.google.com/local/add

Step 2:

To sign in, use your password and Google Account ID
belmontguy@gmail.com

Step 3:

Enter your PIN in the field next to your business listing and click Go.

The screenshot shows the registration process on the Google Places website. Step 1 shows the URL <https://www.google.com/local/add> and the "Claim your business listing" button. Step 2 shows the "Google Account" sign-in form with fields for Email (user.name) and Password, and a "Sign in" button. Step 3 shows the "Coupons" section with a "Needs Action" notification and a "Not yet published" status. A large callout box highlights the PIN: 96056.

For more information, click "Google Places Help" at the bottom of www.google.com/local/add